

**2021 MASS/ALLIANCE SUMMER
CONVENTION**
Beau Rivage Casino and Convention Center
Agenda

Sunday, July 11, 2021

3:00 p.m. – 7:00 p.m.	Registration for Superintendents	Registration Desk
2:30 p.m. – 3:30 p.m.	MASS Executive Committee Meeting	Oaks Board Room
3:30 p.m. – 4:45 p.m.	MASS Board of Directors’ Meeting	Magnolia E
5:00 p.m. – 6:30 p.m.	GENERAL SESSION Welcome/Remarks/Introductions: Dr. Phil Burchfield, Executive Director, MASS Introduction: Dr. Amy Carter, President, MASS <i>“Legal Issues”</i> Jim Keith, Adams and Reese LLP	Magnolia A
6:30 p.m. – 8:00 p.m.	Reception <i>Sponsored by:</i> YOUNG LAW GROUP	Azalea Ballroom

Monday, July 12, 2021

- 7:00 a.m. – 8:00 a.m. **Continental Breakfast** Magnolia Foyer
Sponsored by:
BUSINESS COMMUNICATIONS, INC.
- 8:00 a.m. – 9:30 a.m. **GENERAL SESSION** Magnolia A
Welcome/Remarks/Introductions:
Dr. Phil Burchfield, Executive Director, MASS
Introduction:
Bryan Lagg, Senior Vice President, Consumer Marketing
and Sales, Blue Cross & Blue Shield of Mississippi
Paul Byers, M.D., State Epidemiologist,
Mississippi State Department of Health
- 9:30 a.m. – 10:00 a.m. Break
- 10:00 a.m. – 11:00 a.m. **Concurrent Sessions**
- Concurrent Session 1 (Yellow Dots)** Azalea A
***“Redesigning the School Calendar—Are You Ready
to Take the Leap?”***
Dr. Lee Childress, Superintendent, Corinth School District
Dr. Matt Dillon, Superintendent, Petal School District
Brian Freeman, Superintendent,
Forrest County School District
Dr. Steven Hampton, Superintendent,
Lamar County School District
- Concurrent Session 2 (Red Dots)** Azalea B
***“Updates on ESSER, Including What We Have Learned
on Planning and Avoiding Pitfalls in using ESSER
Funds for Construction and Renovation.”***
Will O’Reilly, South Mississippi State Manager
American Fidelity Assurance Company
Bonnie Granger, Attorney, CPA, and former Business
Manager, Young Law Group, PLLC
Jim Young, Attorney, Young Law Group, PLLC
- Concurrent Session 3 (Blue Dots)** Azalea C
“Virtual Learning: It’s Here...Where’s It Going?”
Dr. Todd English, Superintendent,
Booneville School District
Dustin Pounders, Technology Coordinator,
Booneville School District
Brian Windham, Technology Coordinator,
Booneville School District

Tuesday, July 13, 2021

8:00 a.m. – 9:30 a.m. **Prayer Breakfast** Magnolia A
(Retiring Superintendents to be Recognized)

Ben Howland, Head Men's Basketball Coach,
Mississippi State University

Sponsored by:

***TRANSAMERICA EMPLOYEE BENEFITS /
CATCHINGS AGENCY***

9:30 a.m. – 10:00 a.m. Break

10:00 a.m. – 11:00 a.m. **Concurrent Sessions**

Concurrent Session 1 (Blue Dots)

Azalea A

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to Take the Leap?”***

Dr. Lee Childress, Superintendent, Corinth School District

Dr. Matt Dillon, Superintendent, Petal School District

Brian Freeman, Superintendent,
Forrest County School District

Dr. Steven Hampton, Superintendent,
Lamar County School District

Concurrent Session 2 (Yellow Dots)

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on Planning and Avoiding Pitfalls in using ESSER
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Dr. Todd English, Superintendent,
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Dustin Pounders, Technology Coordinator,
Booneville School District

Brian Windham, Technology Coordinator,
Booneville School District

Tuesday, July 13, 2021, continued

11:00 a.m. – 12:00 p.m.	Concurrent Sessions	
	Concurrent Session 1 (Red Dots)	Azalea A
	<i>“Redesigning the School Calendar—Are You Ready to Take the Leap?”</i>	
	Dr. Lee Childress, Superintendent, Corinth School District	
	Dr. Matt Dillon, Superintendent, Petal School District	
	Brian Freeman, Superintendent, Forrest County School District	
	Dr. Steven Hampton, Superintendent, Lamar County School District	
	Concurrent Session 2 (Blue Dots)	Azalea B
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	Will O’Reilly, South Mississippi State Manager American Fidelity Assurance Company	
	Bonnie Granger, Attorney, CPA, and former Business Manager, Young Law Group, PLLC	
	Jim Young, Attorney, Young Law Group, PLLC	
	Concurrent Session 3 (Yellow Dots)	Azalea C
	<i>“Virtual Learning: It’s Here...Where’s It Going?”</i>	
	Dr. Todd English, Superintendent, Booneville School District	
	Dustin Pounders, Technology Coordinator, Booneville School District	
	Brian Windham, Technology Coordinator, Booneville School District	
12:00 p.m. – 1:30 p.m.	Luncheon – Superintendents Only <i>Sponsored by:</i> <i>NATIONAL CENTER ON EDUCATION AND THE ECONOMY</i>	Magnolia A
1:00 p.m. – 6:00 p.m.	Registration for Alliance Members	Registration Desk
1:30 p.m. – 2:00 p.m.	Break	

Tuesday, July 13, 2021, continued

2:00 p.m. – 3:00 p.m. **Concurrent Sessions**

Concurrent Session 1 (Yellow Dots)

Azalea A

“Beyond COVID - Emerging Challenges and Opportunities”

Dr. Bill Daggett, Founder, Successful Practices Network and the International Center for Leadership in Education

Concurrent Session 2 (Red Dots)

Azalea B

“Engaging Leadership Teams in Critical Thinking to Create Strategies to Address the Challenges of Learning Loss: A Blueprint for Establishing a High Performing Educational System”

Eric Jones, Ph.D., NCEE

Susan Muse Rucker, Ed.D.,
NCEE MS and NC State Director

Dr. Amy Carter, Superintendent,
Meridian Public School District

Dr. Lance Evans Superintendent,
New Albany School District

Dr. Cederick Ellis, Superintendent,
McComb School District

Chad Shealy, Superintendent,
Vicksburg Warren School Superintendent

Concurrent Session 3 (Blue Dots)

Azalea C

“Accelerating Career Pathways During the Pandemic”

Dr. Wayne Rodolfich, Superintendent,
Pascagoula-Gautier School District

Chad Shealy, Superintendent,
Vicksburg-Warren School District

Dr. Lance Evans, Superintendent,
New Albany School District

3:00 p.m. – 4:00 p.m. **Concurrent Sessions**

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Tuesday, July 13, 2021, continued

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Pascagoula-Gautier School District

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Vicksburg-Warren School District

Dr. Lance Evans, Superintendent,
New Albany School District

4:00 p.m. – 5:00 p.m. **Concurrent Sessions**

Concurrent Session 1 (Red Dots)

Azalea A

“Beyond COVID - Emerging Challenges and Opportunities”

Dr. Bill Daggett, Founder, Successful Practices Network
and the International Center for Leadership in Education

Tuesday, July 13, 2021, continued

4:00 p.m. – 5:00 p.m. **Concurrent Sessions**

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Dr. Lance Evans, Superintendent,
New Albany School District

4:00 p.m. – 5:00 p.m. **Alliance Chairpersons’ Meeting**

Azalea D

Tuesday, July 13, 2021, continued

6:00 p.m. – 9:30 p.m. **Show Time on the Coast**

Magnolia Ballroom

Dining Begins at 6:00 p.m.

ENTERTAINMENT BEGINS AT 7:00 P.M.

Sponsored by:

ABM INDUSTRY GROUPS, LLC.

C SPIRE

EDUCATIONAL MATERIALS SPECIALISTS

GLIMPSE K12

JUMPSTART TEST PREP

MISSISSIPPI COUNCIL OF COCA-COLA BOTTLER'S ASSOCIATION

PRYORMORROW PC

SYNERGETICS

TRANE ENERGY SERVICES

WILLIAM CAREY UNIVERSITY SCHOOL OF EDUCATION

Wednesday, July 14, 2021

6:45 a.m. – 7:45 a.m.	Continental Breakfast <i>Sponsored by:</i> CONVERGEONE	Magnolia Foyer
8:00 a.m. – 10:30 a.m.	GENERAL SESSION Welcome/Remarks/Introductions: Dr. Phil Burchfield, Executive Director, MASS Remarks/Introduction: Dr. Amy Carter, President, MASS <i>“Learning 2025: Preparing Students for Their Future NOT Our Past”</i> Dr. Bill Daggett, Keynote Speaker <i>Sponsored by:</i> PERFORMANCE BASED EDUCATION COMPANY, INC.	Theatre
10:30 a.m. – 11:00 a.m.	Break	Magnolia Foyer
11:00 a.m. – 12:30 p.m.	Alliance Sectional Meetings Superintendents, Assistant Superintendents / Curriculum Coordinators and Elementary Principals <i>“COVID-19 Stress and Implicit Bias: Why School-Based Mental Health Supports Have Never Been More Needed than Now”</i> Walter S. Gilliam, PhD, Associate Professor of Child Psychiatry and Psychology, Yale University Child Study Center Facilitator: Dr. Amy Carter, President, MASS Dr. William Sellers, Assistant Superintendent, Hinds County School District Dr. Michael Pope, Elementary Principal, Clinton Public School District	Theatre

Wednesday, July 14, 2021, continued

11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**

Athletic Directors

Azalea C

“Mississippi High School Activities Association Updates”

Ricky Neese, Executive Director,
Mississippi High School Activities Association
MHSAA Staff

“Legal Issues”

Jim Keith, Adams and Reese LLP

Facilitator: Richard Smithhart, Athletic Director,
Pearl Public School District

Business Officials

Magnolia B

“MDE School Financial Services Update”

Letitia Johnson, Bureau Director, School Financial Services,
Mississippi Department of Education

Facilitator: Jennifer Clanton, Business Officer,
Hattiesburg Public School District

Career and Technical Directors

Azalea B

“A Panel Discussion Implementing the New Work-Based Learning Program”

Dr. Aimee Brown, Director, Career and Technical Education,
Mississippi Department of Education

Wendy Clemons, Executive Director,
Secondary Education and Professional Development,
Mississippi Department of Education

Facilitator: Tony Holder, Career and Technical Director,
Attala County School District

Wednesday, July 14, 2021, continued

11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**

Federal Programs Coordinators

Magnolia E - F

“Beyond Covid - More \$\$\$ American Rescue Plan (ARP) Funds”

Judy Nelson, Executive Director, Federal Programs,
Mississippi Department of Education

Elisha Campbell, Director of Grants Management,
Accounting, and Budget, Mississippi Department of Education

Facilitator: Eileen Dowsing, Federal Programs Coordinator,
Holly Springs School District

Public Information Officers

Azalea A

“Thanks for Reaching Out: Media, Parents & Other Stakeholders”

Facilitator: Robert Chapman, Public Information Officer,
Clinton Public School District

Secondary/Middle Level Principals

Magnolia C

“An Innovative Approach to K-12 Education”

Dr. Lance Evans, Superintendent, New Albany School District

Robert Garrett, Technology Director,
New Albany School District

Facilitator: John Ferrell, Secondary/Middle Level Principal,
New Albany Public School District

Special Education Directors

Magnolia D

“MDE Updates”

Robin Lemonis, Executive Director, Special Education,
Mississippi Department of Education

Facilitator: Cindy Taylor, MS-CASE President,
Mississippi Department of Education

Technology Coordinators

Azalea D

“Tech Trends post COVID”

Adam Griffin, Partner, Adams and Reese LLP

Facilitator: Kim Griffin, Technology Director,
Clinton Public School District

Wednesday, July 14, 2021, continued

12:30 p.m. – 2:00 p.m. **Lunch with the Exhibitors** Magnolia Foyer

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

Concurrent Session 1

Magnolia E - F

“MDE Academic, Assessment, and Accountability Update”

MDE staff will provide an update on academic initiatives, the Mississippi Statewide Accountability System, and statewide assessment programs.

Alan Burrow, Executive Director of District and School Performance, Mississippi Department of Education

Marla Davis, Academic Liaison,
Mississippi Department of Education

Concurrent Session 2

Magnolia G - H

“MDE Technology, Federal Programs, and School Financial Services Update”

MDE staff will provide an update on the Mississippi Connects initiative and related BrightBytes data tools, as well as the latest details on federal COVID relief funding, revisions to the Accounting Manual, effective July 1, 2021, and other school financial information.

John Kraman, Chief Information Officer,
Mississippi Department of Education

Judy Nelson, Executive Director of Federal Programs,
Mississippi Department of Education

Letitia Johnson, Bureau Director of School Financial Services,
Mississippi Department of Education

Concurrent Session 3

Azalea A

“The Mississippi Computer Science and Cyber Education Equality Act Discussion”

- Why is computer science education needed?
- What does the new CS legislation require?
- How can a school district implement CS education at all grade levels?

Shelly Hollis, Assistant Director,
Center for Cyber Education, Mississippi State University

Chris Champion, Vice President,
Government Relations, C Spire

Wednesday, July 14, 2021, continued

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

Concurrent Session 4

Azalea B

“Things that can get you in trouble (or at least cause BIG headaches)”

- ESSER: evolving challenges; what you need to know now; incorporating ESSER into long range plans
- CONSTRUCTION: participate in a walkthrough of a hypothetical construction project from start to finish
- CONTRACTS: understanding and negotiating - construction to commodities to energy efficiency - DOs and DON'Ts

Jim Young, Attorney, Young Law Group

Bonnie Granger, Attorney and CPA, Young Law Group

Warren Greenlee, Attorney, MuniGroup

Concurrent Session 5

Azalea C

“Creating a System of Effective Teachers and Leaders to Provide Equity, Excellence, and Efficiency”

- Recruitment of Effective Teachers and Leaders to Provide Equitable Opportunities for ALL students
- Implementing an Induction Program that Creates a Culture of Success for ALL
- Providing Continuous Improvement to Provide Equity, Excellence, and Efficiency

Susan Muse Rucker, Ed.D., NCEE MS and NC State Director

Cody Killen, Principal, Newton County High School

Sherry Tubby, Assistant Director of Schools,
Choctaw Tribal Schools

Concurrent Session 6

Azalea D

“What We Learned in 2020: Case Studies for Future Success”

- How top districts utilized structure and technology to avoid teacher burnout and increase learning outcomes?
- How do we apply what we learned to enable success in the future?
- Session will include a trivia segment and drinks!

Grace Strahan, Training Manager, Synergetics

Wednesday, July 14, 2021, continued

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

Concurrent Session 7

Theatre

“Hot Legal Issues Facing School Districts in an Uncertain Climate!”

- Off Campus Misconduct on Social Media! What does the Supreme Court Say?
- Vaccination Issues for Employees and Students/Mask Requirements/ Other COVID Related Issues!
- CyberSecurity/Malware/Data Breach! Not If It Will Happen, but When It Will Happen!

Jim Keith, Adams and Reese LLP

Adam Griffin, Adams and Reese LLP

Elizabeth Maron, Adams and Reese LLP

KaShonda Day, Adams and Reese LLP

John Hooks, Adams and Reese LLP

4:30 p.m. – 6:00 p.m.

President’s Reception

Magnolia Ballroom

Sponsored by:

BAILEY EDUCATION GROUP

INSTRUCTURE

MISSISSIPPI CONCRETE ASSOCIATION

MISSISSIPPI STATE UNIVERSITY / EDUCATIONAL LEADERSHIP

THE EXCELLENCE GROUP

AND OUR LOYAL MASS PARTNERS:

AMERICAN FIDELITY ASSURANCE COMPANY

SCHOLASTIC, INC.

Thursday, July 15, 2021

7:00 a.m. – 8:00 a.m. **Continental Breakfast** Magnolia Foyer
Sponsored by:
INTERIOR ELEMENTS

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 1

Magnolia E - F

“MDE Academic, Assessment, and Accountability Update”

MDE staff will provide an update on academic initiatives, the Mississippi Statewide Accountability System, and statewide assessment programs.

Alan Burrow, Executive Director of District and School Performance, Mississippi Department of Education

Marla Davis, Academic Liaison,
Mississippi Department of Education

Concurrent Session 2

Magnolia G - H

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MDE staff will provide an update on the Mississippi Connects initiative and related BrightBytes data tools, as well as the latest details on federal COVID relief funding, revisions to the Accounting Manual, effective July 1, 2021, and other school financial information.

John Kraman, Chief Information Officer,
Mississippi Department of Education

Judy Nelson, Executive Director of Federal Programs,
Mississippi Department of Education

Letitia Johnson, Bureau Director of School Financial Services,
Mississippi Department of Education

Concurrent Session 3

Azalea A

“Accelerating Success in Reading for All Students”

Many students have returned to school with reading deficits and are in need of acceleration. Striving readers want to become better readers, and to support each student in reaching that goal the learning opportunities must be meaningful. Striving Readers need instruction and practice in decoding, fluency, phonics, reading comprehension, and writing. Scholastic Education will examine the areas of explicit instruction needed in intervention, in alignment with the Science of Reading, to move striving readers to thriving readers and truly accelerate learning.

Jimmy Brehm, Vice President of Academic Planning &
Solution Development, Scholastic Education

Thursday, July 15, 2021, continued

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 4

Azalea B

“Turning Learning LOSS INTO Learning LEAPS”

- How Social Emotional Learning (SEL) can help create learning LEAPS
- Using Interventionists to their full potential
- Special education, updates, ideas, and solutions to create Learning LEAPS

April Rice, Special Education Director, Biloxi School District

Phylis Campbell, Consultant, The Excellence Group

Alisia McMillan, Consultant, The Excellence Group

Arthur McMillan, Consultant, The Excellence Group

Kevin Hendrix, EVP and Co-founder, Slate XP, Inc.

Concurrent Session 5

Azalea C

“Beyond the Learning Loss Year - Pathways to New Horizons”

- Detecting "hot spots" in the curriculum that require mastery for subsequent learning.
- Supporting remediation and reteaching for content teachers, interventionists, and special educators.
- Accelerating and enriching learning tasks that extend mastery beyond the current grade-level.

Paul Shelly, President, ELS

Dr. Penny Hill, Assistant Superintendent,
Neshoba County School District

Concurrent Session 6

Azalea D

“That was good, but that other, not so much.”

- Successful strategies developed during the pandemic will be discussed by proven superintendents
- Successful strategies developed during the pandemic that will continue will be discussed by proven superintendents
- Not everything we did was successful. What will we remove from our upcoming strategies?

Scott Cantrell, Data and Accountability Coach,
Performance Based Education Company

Dr. Todd English, Superintendent,
Booneville School District

Dr. Lundy Brantley, Superintendent,
Neshoba County School District

Dr. John Mark Cain, Superintendent,
Lauderdale County School District

Ken Byars, Superintendent, Amory School District

Thursday, July 15, 2021, continued

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 7

Theatre

“Dealing with Legal Issues in the Trenches!!!”

- Address sexual harassment under Title IX in light of the new regulations
- Special education recovery services/compensatory education as a result of the pandemic
- Dealing with transgender employment and student issues/extracurricular activities

Elizabeth Maron, Adams and Reese LLP

KaShonda Day, Adams and Reese LLP

John Hooks, Adams and Reese LLP

Adam Griffin, Adams and Reese LLP

Jim Keith, Adams and Reese LLP

9:30 a.m. – 10:00 a.m. Break

Magnolia Foyer

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 1

Magnolia E

“Why ACT Exam Review Is Vital for Your 2021 Strategic Planning”

- How Mississippi schools are seeing drastic increases in their students' ACT Scores
- How proper implementation of ACT review can positively impact your school
- How students of all backgrounds can improve their ACT scores

Sha Walker, CEO & Co-Founder, Jumpstart Test Prep

Barbie Bassett, Mississippi Leader & Media Personality

Concurrent Session 2

Magnolia F

“Addressing the Teacher Shortage”

- Current data of the teacher shortage
- Reasons we have a teacher shortage
- Potential Solutions to the shortage

Dr. Ben Burnett, Executive Vice-President,
William Carey University

Dr. Teresa Poole, Dean of Education, William Carey University

Concurrent Session 3

Magnolia G

“Using Assessment to Accelerate Learning”

- Curriculum Mapping
- Standards-based Instruction and Assessment
- Affecting instruction via data discussions

Paul Henry, Principal, New Albany Middle School

Robert Garrett, Director of Technology and Innovation,
New Albany School District

Thursday, July 15, 2021, continued

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 4

Magnolia H

“Improving Your facilities Without Increasing Your Budget”

- What is energy performance contracting?
- How does it work?
- How does this differ from the traditional procurement method?

Milton Kuykendall, Independent Sales Agent,
ABM Building Solutions

Clark Brady, Senior Sales Representative,
ABM Building Solutions

Irene Turnage, Superintendent, Holly Springs School District

Concurrent Session 5

Azalea A

“Superintendents’ Panel - A Guide to Streamlining Requirements for ESSER Funds, Mitigating Learning Loss, and Budgeting around Return on Investment”

- Streamline monitoring requirements for ESSER and other funding sources including federal, state, and local funds
- Mitigate Learning Loss by identifying which resources provide the highest return on investment
- Budget around ROI to remove the guesswork from where and how to spend the money

Nicole Pezent, Glimpse K12

Cory Uselton, Superintendent, Desoto County School District

Dr. Ken Barron, Superintendent, Yazoo County School District

Concurrent Session 6

Azalea B

“Rethinking Improvement Strategy: Why I am Focusing on Internal Coherence”

- Assess a school's capacity for improvement by analyzing team effectiveness and efficacy.
- Learn how the Internal Coherence Framework can enable the growth of organizational capacity.
- Learn how to use the Internal Coherence Model to grow effective leadership teams.

Hilute Hudson, Superintendent, Kemper County School District

Dr. Michelle Forman, Director of the IC Project,
Mississippi State University

Dr. Paula Tharp, Assistant Professor,
Mississippi State University

Dr. Leigh Ann McMullan, Clinical Assistant Professor,
Mississippi State University

Dr. Myron Labat, Associate Professor,
Mississippi State University

Thursday, July 15, 2021, continued

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 7

Azalea C

“Indicating Excellence: Measures for School Districts”

- Sustaining performance excellence by defining the "what" 'how' and to "what degree"
- Growing outcomes for each student the maximize learning expectations, while reducing performance gaps.
- Implementing learning pathways to careers and/or college by creating vertically-integrated content paths in grades 6-12.

Dr. Jason Q. Harris, Superintendent, Columbia School District

Paul Shelly, President, ELS

Dr. J.P. Beaudoin, Representative,
Educational Materials Specialists

Concurrent Session 8

Azalea D

“It's All in the Mix!”

- Gaps must be addressed. The best way to predict our future is to create it.
- Using successes from pre-pandemic along with successes from the pandemic together are key.
- Old and new strategies can work well when combined.

Lee Ann Fulton, Instructional Coach,
Performance Based Education Company

Starr Brown, Instructional Coach,
Performance Based Education Company

Scott Cantrell, Data and Accountability Coach,
Performance Based Education Company

Concurrent Session 9

Theatre

“Dealing with Legal Issues in the Trenches!”

- Reporting educator misconduct/independent contractor issues/unemployment
- Latest on ESSER funding
- Employee bonds/BCBS Settlement/JUUL litigation and other timely topics

John Hooks, Adams and Reese LLP

Adam Griffin, Adams and Reese LLP

KaShonda Day, Adams and Reese LLP

Elizabeth Maron, Adams and Reese LLP

Jim Keith, Adams and Reese LLP

11:30 a.m. – 2:00 p.m. **Luncheon**

Magnolia Ballroom

Remarks/Introduction:

Dr. Phil Burchfield, Executive Director, MASS

Remarks: Larry Holland, Senior Consultant, Scholastic, Inc.

Sponsored by:

SCHOLASTIC, INC.

Thursday, July 15, 2021, continued

2:00 p.m. – 2:30 p.m. Break Magnolia Foyer

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

Superintendents (*All Superintendents Should Attend*)

Magnolia A

“Business Meeting”

Sean Miller, Executive Director, The Baptist Children’s Village

Facilitator: Dr. Amy Carter, President, MASS

Assistant Superintendents / Curriculum Coordinators

Magnolia E

Developing Core Social-Emotional Learning Competencies through a Leadership Lens

Bobbie Jayne Gordon, LPC, MEd, NCSC,
NCC Ascend Counseling and Consulting

Facilitator: Dr. William Sellers, Assistant Superintendent,
Hinds County School District

Athletic Directors

Azalea C

“Essential Planning for the Return of Interscholastic Athletics and After School Activities”

Lou Maciani, Ed.D., Director and Co-Founder,
Innovation Institute for Fan Experience

Facilitator: Richard Smithhart, Athletic Director,
Pearl Public School District

Business Officials

Magnolia B

“Accounting for ESSER and Other Capital Improvement Projects”

Suzanne Smith, CPA

Facilitator: Jennifer Clanton, Business Officer,
Hattiesburg Public School District

Thursday, July 15, 2021, continued

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

Career and Technical Directors

Azalea B

“Carl Perkins V Updates and Q&A”

Dr. Aimee Brown, Director, Career and Technical Education,
Mississippi Department of Education

Wendy Clemons, Executive Director,
Secondary Education and Professional Development,
Mississippi Department of Education

Facilitator: Tony Holder, Career and Technical Director,
Attala County School District

Elementary Principals

Magnolia G - H

***“Covid, Oh My!/: Addressing SEL through Identification,
Implementation, and Trauma-informed Practices”***

Dr. Brittany Herrington, Early Learning and Significant
Disability Specialist, REACH MS

Kasey Keith, K-12 PBIS Specialist, REACH MS

Facilitator: Dr. Michael Pope, Elementary Principal,
Clinton Public School District

Federal Programs Coordinators

Magnolia F

“Utilizing FY22 Funds Beyond Covid”

Judy Nelson, Executive Director, Federal Programs,
Mississippi Department of Education

Elisha Campbell, Director of Grants Management, Accounting,
and Budget, Mississippi Department of Education

Facilitator: Eileen Dowsing, Federal Programs Coordinator,
Holly Springs School District

Public Information Officers

Azalea A

***“All Wings Report In: Reestablishing Internal
Communication”***

Facilitator: Robert Chapman, Public Information Officer,
Clinton Public School District

Thursday, July 15, 2021, continued

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

Secondary/Middle Level Principals

Magnolia C

“Leadership Teams Engaging in Critical Thinking to Create Strategies to Address the Challenges of Learning Loss”

Dr. Michael Eubanks, Assistant Superintendent,
Laurel School District

Cody Killen, Secondary/Middle Level Principal,
Newton County High School

Dr. Howard Savage, Secondary/Middle Level Principal,
Starkville-Oktibbeha School District

Facilitator: John Ferrell, Secondary/Middle Level Principal,
New Albany Public School District

Special Education Directors

Magnolia D

“Special Education Legal Updates”

Jim Keith, Adam and Reese LLP

Facilitator: Cindy Taylor, MS-CASE President,
Mississippi Department of Education

Technology Coordinators

Azalea D

“METLA - Where do we go from here? E-Rate Updates and Device Warranty”

Ross Randall, Director of Technology,
Lamar County School District

Facilitator: Kim Griffin, Technology Director,
Clinton Public School District

Friday, July 16, 2021

7:00 a.m. – 8:00 a.m. **Continental Breakfast** Magnolia Foyer
Sponsored by:
GREENE EDUCATION SERVICES

8:00 a.m. – 10:30 a.m. **GENERAL SESSION** Magnolia A
Welcome/Remarks/Introductions:
Dr. Phil Burchfield, Executive Director, MASS

Coach Ken Carter, Keynote Speaker
Sponsored by:
MUNIGROUP

Door Prizes (Must Be Present To Win)

11:00 a.m. – 12:30 p.m. **2020 – 2021 MASS Board Meeting/Lunch** Azalea C - D
Sectional Committee Reports to MASS Board

All Sectional Committee Chairpersons should attend this meeting and give a verbal report to the Board. If any of the chairpersons cannot attend, they should appoint a designee.